

Welcome Email: Hello, beautiful! ;)

Hi Grace,

Thanks for subscribing to MYLE!

Before we start anything, let's get to know each other first, shall we?

You're here because you desire beauty, order, and X in your life. You may or may not have already experienced the benefits of our products... (browse through our collection, you won't be disappointed!) but through these emails, we're going to give you so much *more*, for **free**!

True to our name, our main purpose is to Make Your Life Easier — in any way we can. That's why (every day/once a week) we will be sharing valuable tips & awesome insights on organizing, beauty, and lifestyle (delivered straightly to your inbox) that'll change your day to day life for the better.

Are you excited? We're gonna have so much fun!

To achieving a healthier & happier life,

Sharas & Violetta

P.S. Can't wait for the emails & awesome tips? Check out our [website/blog/Instagram](#) page to get a glimpse of what's to come ;)

Product Email: Juggle, juggle, parents' struggle

Hi Grace!

Parenting is a lot like juggling screaming balls.

...except all the balls are screaming at your ear & pooping on your clothes — while pulling your hair. *add emoticon "JOY"*

Don't get me wrong! Having a baby is a *wonderful* experience, but it requires a huge amount of patience, sheer will, and a lot of guts.

Especially during the *warzone* that is nappy changing time.

You're picturing it, aren't you? Like a PTSD soldier who'd experienced the dark side of war — the ear-splitting screams, the fountain of pee, and OH the *smell*...

Okay, now take a deep breath, relax and pay attention cause I'm gonna give you a golden nugget of information that will make your nappy-changing experience a whole lot easier.

What all moms need — especially working moms who had to juggle work & parenting (shoutout to all working mothers out there!) — is a little help.

Check this out...

Imagine you're holding a screaming baby, struggling to find your weapons — *ahem* — I mean, nappy changing essentials like wipes, powder, and nappies that are scattered around your house.

Not exactly rainbows and roses, eh?

Now... imagine if you have a tool that keeps everything you need for your baby in one place, something like a portable nursery — a *stylish portable nursery* — that will make your baby's nappy-changing process a lot less chaotic, and makes you a lot more relaxed.

Sounds too good to be true?

Nope, it's not. Let me present you: MYLE's Nappy Caddy!



A multi-purpose caddy that's perfect for storing all of your nappy changing essentials & also functions as a portable changing station.

No more running around the house like a headless chicken trying to find some wipes or your child's favorite toy!

Be a professional child juggler with the help of our nappy caddy. :)

[Check Out Our Nappy Caddy Now](#)

Cheers to you supermoms!

Love,
Sharas and Violetta

P.S. How cute is that baby?!

Webinar Email: Let this go, let that go, stop hoarding things at your home

Hi Grace!

Caught yourself saying these phrases?

“Wait, that pink leopard coat might go back in style one day...”

“But I got it from a sale, and we can always use another vase...”

“No, it’s not old, it’s vintage... perhaps we can sell it when the price rises!”

If so, then you might be a hoarder.

Why is that a no-no, you ask?

Simple. Just imagine... if you keep saying no — or *later* (read: never) — to throwing out stuff that you don’t need & will never use...

You’ll be feeding a monster of your own making! One that will keep on growing until it takes up every available space in your home — and haunt your day-to-day life.

“So what do I have to do?!”

Well, it’s like what Elsa said, you need to *let it go*, sweetie.

It’s hard, we totally get it, because we used to be a hoarder too. But here’s something to keep in mind:

Messy living space is hindering you from living a healthier, happier, and more successful life. It causes stress, blocks your creativity, and makes you sick — or worse, makes your child sick.

That gets to you, didn’t it?

Now that you’re aware of the dangers of hoarding, we wanna help you break this bad habit — and **turn it into a money-making opportunity.**

(No kidding!!)

This Sunday, we want you to attend our special webinar “A Hoarder’s Guide to a Clutter-Free Life.”

It's going to be sooo fun! You'll get kickass tips from us (fellow ex-hoarders) on how to categorize, organize, and let go of your things. (And maybe even make a couple hundred dollars in doing so!)

Think of attending this webinar as the small-but-crucial step towards a clutter-free, stress-free, and more beautiful life.

Are you ready to take that first step with us, Grace?

Register for the special webinar now »

Love,
Sharas and Violetta

P.S. This webinar is going to be done LIVE, so you'll have the opportunity to ask questions directly to us. Don't miss out on this wonderful opportunity, mark your calendar now! :)