

Goal: The people who are being retargeted have been to the VSL page...they have probably seen the VSL, they need to “book a Strategy Session”

# Retargeting Story 1

**Title: Hey, did you like the 3 Freedoms Method?**

Did you like the 3 Freedoms Method?

I hope by now you've written your game plan down and have clear idea of how to get to where you want to go!

We kiwi's are an innovative bunch, willing to roll up our sleeves and dive headfirst into the world of business!

Sometimes we lack a bit of direction and when we get stuck, or lose our way and we're reluctant to ask for help.

Which is why I'm here for you, and that's what the 3 Freedoms Method is all about!

If you loved the value that the 3 Freedoms Method training gave you, and you're *excited* to take the next steps of actually *executing* the plan to make REAL change to your business, then JOIN me on a 1-on-1 personal Strategy Call -- where I will walk you through the 3 Freedoms Method and give you my expert advice.

We will uncover once and for all what is holding your business back from reaching its full potential.

You can have this Strategy call for free. No strings attached, and no obligations.

So if you're tired of being stuck and are serious about making this year your best year ever — book a Strategy Call with me by clicking the Book Now button below.

*(Maybe this can be displayed at the bottom of the video in text)*

*Full disclosure: Spots in my calendar are very, very limited.*

# Retargeting Story 2

**Title: Jenny was stuck in her business for 2 whole years...**

Jenny was stuck in her business for 2 whole years...

It wasn't because Jenny was lazy. Wasn't because she had bad employees. And it definitely wasn't due to bad luck!

The reason, like so many other business owners, is simple: It's because she doesn't have the right business development method to succeed.

When I ran her through the the 3 Freedoms Method her jaw hit the floor, because it was so simple and she could see how it solved her biggest problems.

Jenny could finally see how to get her business going again and exactly what steps she needed to build the business she always wanted.

In just a few short weeks her business is back on track and Jenny couldn't be happier.

If you're watching this, it means you've had access to my free training video where I teach you the 3 Freedoms Method.

Whether you've actually done it for yourself or not, I want you to know that I'm here to help.

For a limited time I have opened my calendar to 1-on-1 Strategy Calls for business owners, GM's and CEO's who feel like their business needs a jumpstart in one area or another.

Something, or maybe multiple things are have put the brakes on and you need help.

That is my offer to you, 100% free. No strings attached, and no obligations required from you whatsoever.

Book a Strategy Call with me now by clicking the Book Now button below.

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# BANK:

## You're in a race against time. Every second matters.

Did you know? You're in a race against time.

I'm talking about your entrepreneurial 'superpower'...

Did you think you were gonna be able to keep up this crazy work hours, constant headache from stress, and overwhelming responsibilities forever?

This is why I said that when it comes to your business, you're in a race against time.

Yup, I said it.

Let me explain...

Think of yourself like you're an athlete. (In a lot of ways, you are...)

Motivators like to say: "Where there's a will, there's a way!"

And, it's not like I don't agree with that statement...

It's just that I don't agree with it COMPLETELY.

Let me give you an example...

You see, age doesn't lie.

10 years from now, your testosterone level will dramatically decrease. Your body won't be as strong as it is now. And you definitely won't have as much energy as you have now.

And if anyone else tries to tell you otherwise -- they're full of BS.

That, or they don't believe/understand basic human biology.

All that to say: This is the reason why I believe that EVERY. SINGLE. SECOND. that you have right now... is worth *gold*.

Waste any second -- and you're losing in your race against time.

So here's a thought-provoking question: Are you able to say -- with COMPLETE confidence -- that you're now moving your business forward to where you want to be, in a way that's as quickly & effectively as humanly possible?

If you can't answer that question in a heartbeat, then chances are, you're not moving full-speed. At least not 100%.

Which means there's room to grow.

My name is Aaron Smith, and I'm a business coach.

I'm here to help you *capitalize* on that room to grow. I want to start by sharing with you a simple, yet extremely effective method called the 3 Freedoms Method.

This method will show you how to achieve Time freedom, Financial freedom, and Mind freedom.

In other words, everything you've ever wanted to achieve in business and in life, the KEY to winning this crucial race against time -- is in this method.

And I want to explain everything -- in detail -- to you. Right now. For free.

Click through, and I'll tell you ALL about the 3 Freedoms Method -- so you can ultimately win in the race against time, and achieve *true* Entrepreneurial Freedom.

I'll see you on the other side of freedom!

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## Subject line: Stop hacking away with a blunt axe.

Hey, do you remember that old parable where there are 2 man on a race to cut down the most trees possible?

The first man, a young fella, starts right away by hacking at trees left and right, sweat quickly pouring down his forehead, veins popping, eyes bulging.

The second man, an old man.... Starts by calmly sharpening his axe.

*Kaching. Kaching. Kaching.*

That's all you hear from him for the first 15-minutes.

And then the old man got to work...

What do you know, by the time they reach the 1-hour mark, they compared their results.

Whoop-de-doo!

The old man won by a landslide. His old arse cut down a whooole lot more trees than the young fella.

Confused, the young man then asked, "Hey old man, how the heck did you cut down more trees, when you spent the first 15-minutes of our race doing... nothing?"

The old man replied, "Not nothing. I was sharpening my axe. You spent an ungodly amount of time & energy hacking away with a blunt axe. That's why you lost."

...

Pretty good parable, right?

This my friend, is an excellent analogy for entrepreneurs...

My name is Aaron Smith. I'm a business coach.

I'm speaking in front of you today because I wanted to let you know that there's a simple, yet extremely effective method that can be THE key differentiator to you going to the Entrepreneurship Battle with a *razor-sharp* axe, instead of a crappy blunt one.

The method is called the 3 Freedoms Method. And I swear, the first time I heard it, I realized the tremendous power inside the method....

That's why I want you to know about this method, no matter what.

Click through to watch a FREE video training, explaining the 3 Freedoms Method -- in detail -- so you can sharpen your Entrepreneurship axe *right away*.

Remember, the best time to sharpen your axe is right now. Watch the video, and let's get *Kaching. Kaching. Kaching*.

Cheers to your freedom...