

Email #1 Headline: **Omigosh, I didn't see you there!**

Andre,

Yikes! You almost made me jump out of my skin!

How did you sneak up on me like that?

Oh, that's right.

Because you're a ninja now.

An absolute ninja at real estate negotiation.

It's obvious you've been putting the negotiation tips I've sent you for the past 30 days to good use. I can see it in your eyes. They have that confident glint of an investor who knows what they want - and isn't afraid to go out and get it.

By this point you might be thinking, *"This guy's been giving me so much valuable content -- that he clearly could've charged for -- for free. What's the catch?"*

(After all, your momma didn't raise no fool.)

My answer: **There is no catch.**

Teaching people the art of negotiation, and ultimately the art of Real Estate Investing, is one of the things in life that I'm *obsessed with*... (Along with dad jokes, my gorgeous wife and, you know, *actually* buying houses.)

The idea of achieving more with less, (*significantly less, in fact*), is truly amazing to me.

Which is what effective negotiation is all about!

Hundreds of books, podcasts, and real investing experience have taught me this **one** skill: Negotiation. And I can tell you that it's *easily* one of the best investments I've ever made in my career.

And you know what, Andre?

Should you do decide to implement these negotiation techniques, I'm confident it will boost yours, too.

So hear me now. Hear me closely.

Do it.

Just do it.

Try it in your own deals, and see for yourself how it changes the entire *dynamic* of your sales conversation. When you actually *apply* the negotiation techniques you've learned in this series - you'll be *amazed* at where it will take you.

(In fact, using these negotiation techniques will help you to win in any situation. After all, how do you think this doofus managed to snag that aforementioned gorgeous wife?)

And when you've closed a bunch of deals with it, hit reply and tell me ALL about it...

(You know I always love to hear my students' success stories!)

Cheers to your investing success,
Grant Kemp

P.S. Tomorrow, I wanna share with you a unique Real Estate Investing method that works *incredibly* well with these negotiation techniques.

This single method has allowed me to become a millionaire before 30, and it's the method that I use for 90% of all my real estate deals — all of which are averaging \$250-650 of positive cashflow every single month.

It's my favorite way to make BIG money in real estate... and I could NOT be more excited to share it with you. Stay tuned.

Email #2 Headline: The Unburnt, Queen of the Andals, the Rhoynar and the First Men

Andre,

There are more ways to make money in Real Estate than there are titles for Daenerys Targaryen.

House flipper, breaker of chains, wholesaler, protector of the realm, landlord, mother of dragons...

Maybe I'm getting them all mixed up together, but you get the idea.

And, I swear to Khaleesi, **with every single one of those real estate investing methods, someone is bringing home fat stacks of cash.**

So, if you're making money using one of these methods - keep it up!

BUT... if you're curious about what I believe to be the best Real Estate investing method in all Seven Kingdoms, stay tuned...

In this email (*and in several others over the next couple days*), I want to share my story of how I came to discover this *unique* method to **buy more houses**. Then, I'll give you an in-depth explanation of its practical, *instantly-implementable* benefits.

It all started when I Googled "*how to make money in real estate with no money.*"

(Yeah, I know, it sounds like fantasy, right?)

But believe it or not... I found the answer: **Seller Financing**

As you'll soon discover in the next several days, Seller Financing is a unique Real Estate Investing method that forever changed my family's financial life for the better.

More importantly, I believe it has the potential to let you buy more houses, change your financial life for the better, and get you to the goals you want to reach, Andre.

In tomorrow's email, I'll share with you the **FIRST** reason why Seller Financing is one of the best ways to make money in Real Estate right now... and it has a lot to do with something that I know a lot of you are struggling with: Capital.

Sound interesting?

Stay tuned... I'll tell you ALL about it tomorrow.

Lord of the NQTs and Defender of the CCF Academy,
Grant Kemp

PS. Don't worry, no dragons are necessary.

Email #3 Headline: **I got 99 problems but capital ain't one**

Andre,

Yes, you heard me right.

Not having capital is often the main obstacle that holds people back from getting started with real estate investing.

But with **Seller Financing**, not-having-capital isn't an issue.

I know you might be thinking... “*Come on Grant, I’m sure I have to have SOME money to get started. After all, rich investors are rich because they started off with capital to invest, right?*”

And you’re not wrong. Having capital certainly puts things on easy mode, but it’s not *necessary*.

Here’s what I mean: If your mommy & daddy left you \$100 million in inheritance, all you gotta do is put ALL of it in a fixed-income fund and live off the interest while making sure you don’t touch the principal (the original \$100 million).

BOOM!

Do that, and you could live like a Kardashian for the rest of your life.

. . . But, what about the average Joes and Sallys? People like you and me?

Here’s what I can tell you:

It IS possible to get started with real estate investment, even if you have no money.

Wealth creation for ordinary people like us is all about *momentum*... especially when it comes to Real Estate.

Now, you might be thinking, “*How does all of this relate to Seller Financing?*”

Answer: Seller Financing is a clever way of buying & selling real estate by leveraging the use of *time and masterful negotiation techniques* to your advantage.

No capital, no fuss.

Let me elaborate...

So, we all know that conventional knowledge says that if a house’s After Repair Value (ARV) is going to be \$100k, you would need to be “all in” (otherwise referred to as your “total basis”) at \$75k. That means your acquisition cost plus rehab is 75% of what it will be worth when you fix it up.

This conventional knowledge factors in all of our holding costs and closing costs and fees and blah blah blah to where if you buy at 75% ARV, you should, at the *very absolute worst*, break even on your deal.

One of the HUGE benefits to Seller Financing is that we are no longer *bound* by this number.

You see, the ‘generic’ reason why we need 75% ARV on acquisitions is that we’re putting out a LOT of actual cash on the table — that’s why we need to make sure this cash is *protected*. The risk we’re taking is *outweighed* by the discount we get in the property so it makes sense.

However, if you’re able to buy a property via Seller Financing, that means you don’t have to put very much, if any, CASH out on the table to get the deal done.

Well, if we're not having to spend cash to get the deal, then why do we need that discount? What are we even protecting? We don't need that discount anymore because we haven't risked any real capital, all we've "risked" is the time it took us to get the seller to agree to giving us this house...

All this to say: The ONE thing you need in order to secure a profitable deal with Seller Financing — is to get the seller of the property to say “YES!” to your offer. That's it.

Do that, and you'll have successfully pocketed another property to your portfolio -- with absolutely \$0 capital risk on your part.

In other words...

With Seller Financing up your sleeve, all you need to start BUYING MORE HOUSES is just pure hard work, baby...

Introducing: The Seller Financing Essentials Course

For the first time ever... I want to open the door to my brain to YOU, Andre, — if you're willing to work your butt off to build *serious wealth* with Seller Financing.

Put simply, the Seller Financing Essentials course is the *best* way to leverage time to your advantage. (By buying in my years and years of Real Estate Investing knowledge and injecting it to your career, it'll be like your Real Estate Investing career *on steroids*.)

In this course, you'll find a *compressed & accelerated* learning program that guides you through ALL the step-by-steps necessary for you to build an ultra-profitable Seller Financing business.

- EVEN IF YOU HAVE 0 CAPITAL
- EVEN IF YOU HAVE 0 LEADS
- EVEN IF YOU *THINK* YOU HAVE TONS OF COMPETITORS OUT THERE — (HINT: YOU DON'T)

I'm so confident on this course being the *game-changer* if you're willing to put in the work and implement it to your own deals, I'm willing to offer a 100% refund policy.

That's right. You can basically try out ALL of the material to your heart's content, *risk-free*. And if you don't like the course for any reason whatsoever, send me an email & show me you did the work (*that you've at least watched all of the training modules*) — and I'll happily refund your payment in full.

If this works, your life will never be the same. And you will *buy more houses*..

Imagine having financial freedom and being able to give yourself and your family the lifestyle you've always dreamed of. (Maybe that's paying off your student loans, or taking the kids to Disney World, or collecting vintage Star Trek figurines... whatever your dreams are, I want to help you make them happen.)

... and if it doesn't?

1 quick email is all it takes to get your money back in full. No questions asked.

Sound too good to be true?

Have a look at it yourself, *100% risk-free*.

[CTA BOX: Start Building Your Wealth with Seller Financing Now!]

Take action now,
Grant Kemp

Email #4 Headline: They found a dead cat in the toilet!

Andre,

I'm feeling a little bit queasy.

I've been reading this [Reddit thread about nightmare tenants from hell](#) and I *cannot believe* some of the stories on here from real landlords.

One tenant removed the entire kitchen island and dragged it out by the pool - because they wanted an outdoor serving area. (*what?*)

Another tenant pulled out the 100 year old hardwood trim - and *sold it*.

And yet another tenant shoved a dead cat into the toilet of the master bedroom.

I mean, *seriously?*

That's horrifying.

I don't recommend reading that Reddit thread unless you have a very strong stomach.

The dead cat story is not even the most disgusting thing in there... *not even close*.

Ugh... anyway...

You know what I love about Seller Financing?

NO NIGHTMARE TENANTS.

Let me explain...

When I'm speaking about Seller Financing, I like to ask my audience to raise their hand if they have a mortgage to their property.

Most of the hands in the room go up.

Then, I ask them to keep their hands up if they have ever called their mortgage lender to fix their broken toilet.

All of the hands in the room go down, and everyone laughs.

Because the idea is just ridiculous. The lender is not responsible for any of the nitty-gritty, messy maintenance that landlords have to deal with. They don't have to wrestle with trash, fix toilets and clean up after terrible tenants. It's just not how it works... thank goodness!

By now you might be thinking, *"Heck yes. I'm in the Real Estate Investing business because of the financial promise it brings to the table. I'm not here to fix some dude's stinkin' toilet on my weekend, or clean up my house after a horrible tenant trashes it. Where can I learn more about Seller Financing?"*

Introducing: The Seller Financing Essentials Course

If you want a way to make BIG money in Real Estate that doesn't require you to fix toilets, deal with tenants from hell, or take out trash on your weekends... this program is for you.

Put simply, the Seller Financing Essentials course will teach you how to leverage Seller Financing to **BUY MORE HOUSES**— without the hassles of being a landlord.

In it, you'll find a *compressed & accelerated* learning program that guides you through ALL the step-by-steps necessary to build an ultra-profitable, hassle-free Seller Financing business.

- EVEN IF YOU HAVE 0 CAPITAL
- EVEN IF YOU HAVE 0 LEADS
- EVEN IF YOU *THINK* YOU HAVE TONS OF COMPETITORS OUT THERE

This course is based on the knowledge I've gained from years and years of Real Estate investing - expert, *proven* advice that will boost your career like nothing else you've ever experienced before, and help you buy *more* houses

I'm so confident on this course being the *game-changer* that if you're willing to put in the work and implement it to your own deals, I'm willing to offer a 100% refund policy.

That's right. You can basically try out ALL of the material to your heart's content, *risk-free*. And if you don't like the course for any reason whatsoever, send me an email & show me you did the work (*that you've at least watched all of the training modules*) — and I'll happily refund your payment in full.

If this works, your life will never be the same. Your wealth will never be the same.

Imagine having financial freedom and being able to give yourself and your family the lifestyle you've always dreamed of. (Maybe that's paying off your student loans, or taking the kids to Disney World, or collecting vintage Star Trek figurines... whatever your dreams are, I want to help you make them happen.)

...and if it doesn't?

1 quick email is all it takes to get your money back in full. No questions asked.

Sound too good to be true?

Have a look at it yourself, 100% risk-free.

[CTA BOX: Generate REAL Passive Income with Seller Financing Now!]

To helping you generate real passive income,
Grant Kemp

PS. RIP kitty. :(

Email #5 Headline: **Easier than falling off a log**

Andre,

You might think that getting leads for a profitable real estate investment deal is **hard work**.

Harder than nailing Jello to a tree.

Harder than trying to convince a four year old to brush their teeth.

Harder than [canceling your Comcast account](#).

But you know what? That's not necessarily the case.

When it comes to real estate investing by way of Seller Financing - getting leads is a *lot easier than you might think*.

That's because Seller Financing deals are **extremely flexible** by nature, which means that we have the freedom to tweak the details to make a deal "work" - even if it looks unprofitable on paper (to the untrained eye.)

Seller financing allows a certain freedom when making deals, that is just not possible with other traditional real estate investing methods.

Which ultimately opens up a LOT of doors to (previously) untouchable deals for people like you and I, the crafty Seller Financers of this world!

DING DING DING.

Super exciting, right?

Let me give you a concrete example...

Imagine finding a deal where the seller owes too much or won't accept your highest cash offer because they "need" more.

Those deals are a dime a dozen, right?

Unfortunately, no one -- *except those of us who're trained in the art & science of Seller Financing* -- are able to touch those deals.

(And by "touch" I mean buy it/take it down/secure the deal/make dat skrillat.)

Why? Because the deal just doesn't make sense. The risk is NOT outweighed by the potential for profit. Therefore, a LOT of investors avoid it. They tell themselves "*It's an impossible deal.*"

They simply give up and walk away.

Little do they know, they're walking away from a frickin' *gold mine*.

... Think about it this way, Andre: If you had a choice, would you rather play in a red ocean, or a **blue one**?

- A) Work your butt off in a swampy, slimy, *cramped market* full of STARVING investors, or
- B) Compete in an extremely profitable niche market, where potential deals are overflowing, competitors are few in number, and you have the guidance of a mentor who knows the ins-and-out of the industry like his back hand — and he's willing to *personally* answer your question every single week.

Of course you'd choose B!

(Unless you're some sort of masochist who loves making things more difficult and painful than they need to be? If so, maybe A is more your thing?)

Personally, I choose B because it means I can close dozens of deals a month — while simultaneously spending countless hours managing The CCF Academy, teaching my personal mentor students, and most importantly... spending time with my family.

Imagine having dozens of potential deals delivered to your doorstep every single month, relying ONLY from word of mouth and referrals from your contacts.

Imagine: When other investors come across a lead and don't know how to make it profitable - they send it to you.

You then take those "unprofitable" deals - and structure them any way you want with Seller Financing - until you find a way to make \$250-\$600/mo positive cashflow on that property for the next **25 years of your life**.

How amazing is that?

(And it's just one of the MANY reasons why Seller Financing rocks my socks.)

All of that, my friend Andre, is covered in our *best-selling & most-important* course...

Introducing: The Seller Financing Essentials Course

The Seller Financing Essentials course will teach you how to build a profitable Seller Financing system so that when the referrals come (and trust me, they will) — YOU will be able to capitalize on them... while others can't.

- EVEN IF YOU HAVE 0 CAPITAL
- EVEN IF YOU HAVE 0 LEADS
- EVEN IF YOU *THINK* YOU HAVE TONS OF COMPETITORS OUT THERE

Blue ocean. Blue margin. Blue “work hours.”

That's what Seller Financing Essentials offers to you.

... The best part?

I'm so confident on this course being the *game-changer* if you're willing to put in the work and implement it in your own deals, I'm willing to offer a 100% refund policy.

That's right. You can basically try out ALL the material to your heart's content, *risk-free*. And if you don't love the course for any reason whatsoever, send me an email & show me you did the work (*that you've at least watched all of the training modules*) — and I'll happily refund your payment in full.

If this works, your life will never be the same. Your wealth will never be the same.

Imagine having financial freedom and being able to give yourself and your family the lifestyle you've always dreamed of. (Maybe that's paying off your student loans, or taking the kids to Disney World, or collecting vintage Star Trek figurines... whatever your dreams are, I want to help you make them happen.)

... and if it doesn't?

1 quick email is all it takes to get your money back in full. No questions asked.

Sound too good to be true?

Have a look at it yourself, *100% risk-free*.

[CTA BOX: Turn “Bad Leads” into GOLDEN DEALS Now!]

To helping you cash in more Golden Deals in the future,
Grant Kemp

Email #6 Headline: **You miss 100% of the shots you don't take**

Hey Andre,

Wayne Gretzky, legendary ice hockey player, once said, "You miss 100% of the shots you don't take."

And he's absolutely right.

(There's a reason why he's known as *The Great One*, after all.)

You can be poised with your stick on the ice, the goal in your sightline and the puck right there in front of you. You can have all the spreadsheets, Podio accounts, and buying models in the world...

But if you don't wind up and take that shot...

There's absolutely 0% chance you're going to slam that puck into the net.

There's no hope of making the crowd leap to their feet and roar with joy.

If you don't *go for it* and *take a shot*, you're guaranteed to miss. So why hesitate?

And you know what, you might take the shot and miss anyway... but so what? It happens to the best of us (even Gretzky!)

BUT... no matter what, taking a shot at something you *really want to achieve* is better than *never trying at all*.

Andre, now's your chance to take your shot. Kickstart your journey to Seller Financing success by joining The CCF Academy as a Lifetime Member!

As a Lifetime Member of The CCF Academy, you'll get:

- Permanent membership at The CCF Academy
- Instant access to ALL video content at The CCF Academy (unlock all training modules *immediately*)
- Instant access to all of The CCF Academy's future content (including the much-anticipated Real Estate Negotiation Masterclass) - *absolutely free of charge*.

In other words - you'll get all the tools you need to become AMAZING at Seller Financing.

(It's kinda like getting private coaching from the Wayne Gretzky of Seller Financing... and you don't even need to learn how to skate.)

Everything's lined up for you to score big here... so what are you waiting for?

See you on the ice,
Grant Kemp

P.S. I estimate that half the people reading this email will say to themselves, "*Yeah... I should really do that*" – and then take no action. Will you, Andre?